

## MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF BBR SCHOOLS, INC.

March 11, 2025

## Location 7550 McCall Dr. Baton Rouge, LA 70817

Board members present: Craig Barrett, Eboni Buchanan, Jessica Baghian, and Donnie Miller. Board members absent: Donald Carson, Monique Scott-Spaulding, and Jason Hughes.

- 1. The meeting was called to order at 5:14 PM
- 2. The agenda was adopted as presented.
- 3. DeAnna Rowe provided the Executive Director's Report that included an update on the work she has been doing with the School Management and Operations teams to secure quotes for turf at the Materra campus, an introduction to Finance discussions she has engaged in with BASIS ED in evaluating whether or not the Board should consider transitioning the staff and teachers at the BBR schools from BASIS Ed employees to BASIS Charter Schools, Inc. employees, December LDOE priority update regarding truancy rates, a status of the renewal contract signed for the Mid City campus, and a reminder for Board members that their disclosure form must be filed by May 15th.
- 4. The Board adopted the minutes of the December 10, 2024 meeting of the BBR Schools, Inc. Board of Directors.
- 5. Damon Norris presented the FY25 Q2 Financial Report. Board members Craig Barrett and Jessica Baghian asked for current student count and Finance's projections for February funding based on current student counts. The team addressed the board's questions regarding the high dosage tutoring grant, reimbursable expenses at both campuses, the debt service ratio, and questions about Marketing which were subsequently addressed in the Management Report.
- 6. The BASIS Ed team presented the Management Report. Julie Kearney reported on steady enrollment at both campuses since the Q2 report. She also shared enrollment numbers for SY25/26 which are comparable to last year; with acceptances higher than this time last year thanks to the work the registrars are doing. Liz Greenberg shared samples of marketing efforts including the successful campaign push for open



enrollment and the campaign for the surrounding IDEA school closures. Board members Craig Barrett, Eboni Buchanan and Jessica Baghian asked several follow up questions and DeAnna Rowe asked the Board members present to share feedback on the marketing campaigns. Jared Lamb reviewed results of Pre Comps for both campuses and the schools' efforts to ramp up for upcoming LEAP testing. He also provided information about Transportation currently and what to expect for the upcoming school year and the options the schools are pursuing. Summer School opportunities with a focus on literacy instruction and math foundations will continue again this Summer at both campuses. Mid-Year Parent and Staff survey results were shared for both campuses which included several follow up questions by Board members as well as specific discussion surrounding special education initiatives at each campus given the new structure implemented this year. Jared Lamb shared that the Materra campus is currently seeking a 5<sup>th</sup> grade ELA teacher which is being filled by current teachers for other grades to ensure students are getting the proper ELA instruction in the interim. Michelle Keogh shared that Legal and Compliance are business as usual with no open complaints. Roberto Ramirez provided an Annual Teacher Fund update that both campuses are doing slightly better than this time last year and shared information about a new Business Sponshorship campaign being pursued in Louisiana.

7. The meeting adjourned at 7:10 PM.

Minutes taken by DeAnna Rowe

Jessica Baghian Secretary of the Board BBR Schools, Inc.