

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF BBR SCHOOLS, INC.

December 10, 2024

Location
7921 Florida Blvd
Baton Rouge, LA 70806

Board members present: Craig Barrett, Eboni Buchanan, Donald Carson, Donnie Miller, and Monique Scott-Spaulding

Board members absent: Jessica Baghian and Jason Hughes.

1. The meeting was called to order at 5:13 PM
2. The agenda was adopted as presented.
3. DeAnna Rowe provided the Executive Director's Report that included an update on the ethics training requirements for board members that must be completed by year end, LDOE priority update introductions, a status of the renewal contract signed for the Mattered campus as well as the upcoming renewal contract for the Mid City campus, and an introduction to the consent agenda items.
4. The Board adopted the following:
 - a. Ratification of the minutes of the August 6, 2024 meeting of the BBR Schools, Inc. Board of Directors.
 - b. Resolution BBR25-R06 updating the FY26 Enrollment Policy.
 - c. Resolution BBR25-R07 approving the adoption of the BASIS Baton Rouge Opioid Antagonist Policy.
5. Damon Norris presented the FY25 Q1 Financial Report.
6. The Board approved Resolution BBR25-R08 adopting a revised FY25 budget for the BASIS Baton Rouge Mattered Campus and BASIS Baton Rouge Mid City Campus.
7. The BASIS Ed team presented the Management Report. Julie Kearney reported on current enrollment at both campuses. She also shared current open enrollment applications which are above last year for the Mattered campus and on par with the previous year for the Mid City campus. Liz Greenberg shared samples of marketing efforts including the campaign strategy and customer journey for open enrollment.

December 10, 2024

Craig Barrett asked if BASIS Ed is using similar efforts to what is being done in Arizona and using lessons learned from the Arizona cycle. Liz Greenberg said her team is and they have a well-developed google search campaign for Baton Rouge. Jared Lamb reviewed results of the School Performance Scores for both campuses. School Performance Score results were provided with comparisons to the district, state and within the network, which showed tremendous growth at the Mid City campus and strong growth progress overall across both campuses. Cody Roth reviewed the hiring efforts and noted that there are just a few remaining unfilled positions with the priority open position being the 6th grade Biology SET at Matteredra. Dave King presented curriculum and programmatic changes as proposed by his team to begin in the current school year and expand through SY26-27. Board members asked questions about each change as presented. Craig Barrett addressed the proposed expanded 5th-8th grade science sequence and explained his apprehension given the Boards policy to not implement substantive changes to curriculum without appropriately piloting them first. Katie Porter provided an update on recent compliance report submissions and shared that a recent unannounced Title 1 monitoring visit at both campuses which resulted in no findings.

8. The Board approved Resolution BBR25-R09 adopting proposed modifications to instructional programs for BASIS Baton Rouge Matteredra Campus and BASIS Baton Rouge Primary Mid City Campus as presented, with the exception of the 5th-8th grade science sequence changes.
9. The meeting adjourned at 6:54 PM.

Minutes taken by DeAnna Rowe



Jessica Baghian
Secretary of the Board
BBR Schools, Inc.