

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF BBR SCHOOLS, INC.

August 19, 2025

Location
7550 McCall Dr.
Baton Rouge, LA 70817

Board members present: Craig Barrett (virtual), Eboni Buchanan, Jessica Baghian (through Item 3), Monique Scott-Spaulding, Donnie Miller, Damien Watt, Leea Russell and Nima Farasat.

Board members absent: None.

1. The meeting was called to order at 5: 13 PM.
2. The agenda was adopted as presented.
3. The Board adopted Resolution BBR24-R01 appointing Damien Watt Sr., Leea Russell and Nima Farasat to the BBR Schools, Inc. Board of Directors.
4. DeAnna Rowe provided the Executive Director's report that included an update on the newly released US News and World Report rankings and a summary of current St. George Parish referendum and implications for the BBR schools. DeAnna explained the progress being made through ongoing efforts with EBR to implement the new contract provisions from renewal last year and provided an introduction to the consent agenda items including updated enrollment policies and audit LCQ questions.
5. Monique Scott-Spaulding accepted the removal of Agenda Item 4(a) from the Consent Agenda by acclamation for the vote on items (b), (c), and (d) of the Consent Agenda. The Board adopted the following:
 - a. Minutes of the May 28, 2025 meeting of the BBR Schools, Inc. Board of Directors.
 - b. Resolution BBR26-R02 approving the Louisiana Compliance Questionnaire responses in connection with the FY25 audit of BBR Schools, Inc.
 - c. Resolution BBR26-R03 approving the FY27 Enrollment Policies.
6. The BASIS Ed team provided the Management Report. Julie Kearney shared that enrollment is strong at both Materra and Mid City, with Mid City increasing by 9% Year over Year and adding a third Kindergarten section, and Materra seeing a significant rise in 8th-grade students. Liz Greenberg provided an introduction to a new team member, Sean Amir, and provided updates regarding marketing efforts which led to a 9% Year over Year increase in applications in LA, attributed to targeted campaigns like "tuition-free" messaging and a successful refer-a-friend plushie initiative. Student retention data

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was presented by Kristen Jordison, and a new special education structure was explained by Kristen Ramos, reflecting recent contract renewals and increased support. Dave King provided updates from the Summer Institute teacher training which was completed for educators new to BASIS with a range of experience. Dave also shared the schedule and survey improvements planned for both parent and student surveys to collect more actionable feedback. Jared Lamb and Marissa Carroll presented school specific updates, including parent survey results which showed high satisfaction overall, with noted improvements in areas like homework volume that was identified from the mid-year survey. Academic priorities and performance data were reviewed, including LEAP, FastBridge, DIBELS, comps/pre-comps, and AP results, alongside an overview of tiered support strategies. Cody Roth introduced Matt Soto who has been promoted to Associate VP of Talent Acquisition and shared that Matt would provide this section of the report moving forward. Cody further shared that that staffing remains strong with both schools over 95% staffed; EBR and BBR reported 25% and 17% turnover, respectively. Michelle Keogh provided legal and compliance updates which included a timely response to a July 24 Mid City complaint and completion of Due Process hearings, with a decision expected by October.

7. Financial Report – Thomas Bickart provided the Q4 financial report and FY26 budgets for each school.
8. The Board adopted the following Action Items:
 - a. Resolution BBR26-R04 approving the FY26 budget for BASIS Baton Rouge Materra Campus and BASIS Baton Rouge Primary Mid City Campus.
 - b. Resolution BBR26-R05 approving the BBR Special Education Policies and Procedures.
 - c. Resolution BBR26-R06 approving the revised BBR Special Education Classroom Cameras Policy.
9. The meeting adjourned at 6:53 PM

Minutes taken by Anastasia Hawkins.

Donnie Miller, Secretary of the Board
BBR Schools, Inc.