BASIS BBR Schools, Inc.

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF BBR SCHOOLS, INC.

June 09, 2026

Location
7550 McCall Dr.
Baton Rouge, LA 70817

Board members present: Craig Barrett, Eboni Buchanan, Damien Watt, Monique Scott-Spaulding and Mehdi Farasat.
Board members absent: Donnie Miller and Leea Russell.

1. The meeting was called to order at 5:02 PM.

2. The agenda was adopted as presented.

3. DeAnna Rowe presented the Executive Director's report, providing legislative updates, including the outcome of the St. George vote and the conclusion of the legislative session with no additional charter school funding allocated in the state budget. She also shared updates on authorizer relationship-building efforts, the JCampus transition project, transportation planning for the upcoming school year in alignment with EBR policy, and ongoing collaboration with Woman's Hospital. DeAnna provided recognition of Eboni Buchanan's service and resignation from the board. She also provided the proposed FY27 Board calendar and an introduction to the Consent Agenda items.

4. After hearing public comment from a BBR parent, the Board adopted the Consent Agenda items as presented:
   a. Minutes of the March 10, 2026 meeting of the BBR Schools, Inc. Board of Directors
   b. Resolution BBR26-R11 identifying The Advocate as the official journal of record for BBR Schools, Inc. for FY27
   c. Resolution BBR26-R12 approving the FY27 Fee Policy
   d. Resolution BBR26-R13 approving the FY27 Pupil Progression Plan
   e. Resolution BBR26-R14 approving the SY26-27 Parent Student Handbook

5. Financial Report – Damon Norris provided the FY25 Q3 Financial Report. The board was presented the proposed FY27 budget, along with the public notice and opportunities to provide comment.

6. The BASIS Ed team presented the Q4 Management Report. Updates were provided on student enrollment, including current enrollment figures, market share comparisons across charter schools and networks in Baton Rouge and Louisiana, and a request from the Board for comparative withdrawal data across the network. Marketing provided an overview of student acquisition efforts, highlighting a 35% reduction in cost per application acquisition from FY25 to

FY26, as well as updates on enrollment campaigns, public relations initiatives, and analysis of AI search visibility, noting the schools' strong online positioning due to the breadth of website content. Talent acquisition updates included a review of current hiring metrics, with average time-to-hire remaining at approximately 20 days compared to the district average of 45 days.

General operational updates included Academic and School priorities, featuring a review of parent pulse survey feedback and comprehensive assessment results, which reflected continued growth while identifying opportunities for improvement in Mathematics and Chemistry, particularly at the Materra campus. Updates were also provided on summer programming, including academic remediation opportunities and a sixth-grade math bootcamp designed to strengthen student readiness for pre-algebra. Legal and Compliance provided a summary of new and ongoing complaints and emerging compliance matters. Fundraising updates included progress on the Materra campus direct ask campaign and efforts to establish external partnerships to support the Mid City campus. The Board also discussed the importance of increasing annual fundraising goals to support long-term financial sustainability and maintain competitive teacher salaries.

7. The Executive Director provided a Summary of Current Events including upcoming FY27 meeting dates.

8. The meeting adjourned at 6:55 PM

Minutes taken by Anastasia Hawkins

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Donnie Miller, Secretary of the Board
BBR Schools, Inc.